

‘L’Exposition Universelle d’Humane Entrepreneurship’



ICSB
World Congress

ICSB 2021 Paris
Sponsorship Packages





‘L’Exposition Universelle d’Humane Entrepreneurship’

ICSB PARIS 2021

The International Council for Small Business (ICSB) is a non-profit organization devoted to continuing management education for entrepreneurs and small businesses. It is an association operating in over 150 countries around the world. Members of the ICSB include entrepreneurs, academics, business associations, banks, venture capital companies, donors, consulting companies, large corporations, business development service (BDS) providers, and government officials. Through its member affiliates, ICSB facilitates the creation and dissemination of new knowledge through research, education, policy and practice, and the open exchange of ideas between professions and across national and cultural boundaries. ICSB is devoted to the advancement of management development practices for potential entrepreneurs and existing small business owners/managers through education, research, and the exchange of ideas. The Council, founded in 1955, has continuously worked from the belief that enlightened small business management precedes successful and profitable businesses and that entrepreneurship must be fostered to stimulate a dynamic and flourishing economic system.



A Message from Our CEO

Dr. Ayman El Tarabishy,
Congress Chair

It is with great pleasure that we welcome you to join ICSB by supporting our 65th World Congress event held in Paris, France. ICSB has always been at the forefront of academic research, acting as organizers, promoting the newest and best trends for entrepreneurs and small businesses interested in pursuing entrepreneurial outcomes. The onset of the COVID-19 health, humanitarian, and economic crises, however, led ICSB in a different direction, one in which we began to embody and practice the trends we sought to promote.

We are so thankful for our incredible partners, IPAG, ESSCA, and OECD, who have helped make this event come to life in its new hybrid format. It brings us great joy to see how small businesses and entrepreneurs can step up to bring opportunity to adversity. This global event will be the first of its kind. An entire week dedicated to the comprehensive engagement of small businesses and entrepreneurs. Bringing together practitioners, researchers, policy makers, youth actors, and entrepreneurship champions, we will engage a collective, representing over 100 countries and cultures, to create real, lasting, and humane change throughout the world.

Thank you for being a part of this ICSB journey. Welcome to the Family!

ICSB 2021 World Congress Sponsorship Packages

ICSB World Congress

Sponsorship donations can be designated toward the general World Congress or can be allocated at any amount to the congress' four main programs (as shown detailed on the next page).

Marketplace

Academy

Womenpreneurs

Research and
Policy

Sponsorship Level

Contribution

Program

Strategic Sponsor

75,000 USD



Diamond Sponsor

50,000 USD



Platinum Sponsor

25,000 USD



Gold Sponsorship

20,000 USD



Event Sponsor

15,000 USD



Track Sponsor

10,000 USD



Gala Dinner Sponsor

10,000 USD



University Sponsor

5,000 USD



Tea/Coffee Breaks Sponsor

3,000 USD



Seed Fund Sponsor

2,500 USD



Academy/KHub Sponsor

2,000 USD



Angel Sponsor

1,000 USD



In-Kind Sponsor

XXXX USD



ICSB 2021 World Congress Programs

Marketplace. July 12-13, 2021

A venture summit where startup founders, small business owners, and entrepreneurs from all over the world will meet with investors, mentors, and partners to network, curate, establish, and advance their businesses as well as the entire entrepreneurial ecosystem. All participants will be filtered into stages (Design, Build, Grow) that correspond to their business's developmental level and are required to choose a UN Sustainable Development Goal that aligns most closely with their venture. Awards will be given to teams who present the most innovative ideas and well thought out business plans.

Academy. July 11-16, 2021

This year, the ICSB Academy will allow participants to discover the French entrepreneurial ecosystem with visits to OECD and Station F, the biggest incubator in the world. Students (High School and College) will be able to discuss the future challenges in business and for society with policy makers, venture capitalists, entrepreneurs and leading faculty to find innovative and sustainable solutions to the challenges of tomorrow's society. Recreating the atmosphere of the Belle Epoque, where technological, scientific, and cultural innovations emerged in Paris and the arts flourished, ICSB Academy participants will find inspiration, arrive at creative solutions, and enjoy a collegial atmosphere of growth and discovery.

Womenpreneurs. July 11-16, 2021

Created for and by women entrepreneurs, the ICSB Womenpreneurs (WE) works from a multifaceted approach where women can Grow, Advance, and succeed Together.

Women will be invited to:

- Build their network with women from all over the world at all stages of their careers.
- Learn from international award winning speakers how entrepreneurs can produce solutions to environmental and social challenges.
- Discuss topics specific to women such as access to funding and business opportunities, career growth or transition and work life balance.
- Enjoy Paris in real life or virtually with special tours and events.

Research and Policy. July 15-16, 2021

Focusing on the theme of Humane Entrepreneurship, the research and policy focused days content will engage participants in sessions, workshops, and certificate programs that move the global conversation around entrepreneurship and small businesses toward a future that supports a more sustainable and just economy for all.

Strategic Sponsor



\$75,000

The Strategic Sponsor is the highest-level partnership available for the ICSB 65th World Congress. Your organization will play a major role in the World Congress, being showcased as the presenting sponsor on all congress materials. Your organization will have the highest-profile standing throughout the event. This unique opportunity enables your organization to demonstrate its support and commitment to the key decision-makers in the global economy. As a Strategic Sponsor, you will enjoy a value-added partnership with the following exclusive benefits.

Exclusively for Strategic Sponsor:

- Opportunity for a Senior Director to deliver an opening 10-minute speech to delegates at the opening.
- Display strategic partner roll-ups at the opening ceremony.
- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- 60-second corporate commercial/presentation displayed for delegates on the main screen.



Exclusively for Strategic Partner:

- 20 Complimentary Registrations (€12,000 value)
- Exhibit Booth
- 20 Individual ICSB Memberships (€2,500 value)
- (10) seats on any of ICSB Global Certificates (€4500 value)
- Access to the VIP Lounge



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 - Paris website, Congress booklet, flyers, etc.)
- Presenting Logo on all Congress material (online and in-print)
- Logo placed as Strategic Sponsor on ICSB.org & KHUB membership for 1 year



Media Relations & Social Media:

- 5 Promotional Campaigns on Facebook, Twitter, Linked-in, and Instagram
- 1 full page advertisement on ICSB's ISBM & JICSB
- Promotion to media & press channels as a Sponsor of the ICSB 2021 Paris
- Promotion via ICSB social media channels
- Two dedicated emails to all ICSB Members worldwide
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 Paris social media channels. (website, Facebook, Twitter, LinkedIn & Instagram)



Printed Promotional Materials:

- Two (2) full-page advertisements in the Congress booklet
- Organization's logo displayed as "Strategic Sponsor" on all Congress printed materials (e.g. Backdrops, Roll-ups, Congress booklet, brochures, etc.)



Gala Dinner:

- 5-minute speech at the Gala Dinner
- Logo presented in the Dinner Program
- Opportunity to present an ICSB Award
- Seating at the Head Table
- Attending the President Reception
- 2 dedicated tables with 10 seats each



On-Site Promotion:

- Official recognition of the "Strategic Sponsor" at Conference opening & closing sessions from the chair of the Congress
- Organization's Logo included in all on-site Congress collateral
- "Strategic Sponsor" branding in venue & congress hall, designation on delegates' name badges, & organization's logo in the VIP Lounge
- Placing of the brochure & corporate gifts inside the Congress briefcase and/or in the VIP lounge
- Co-organizing one (1) of the Congress tracks in terms of content and speaker selection



Programming:

- 5 Meetings with ICSB Thought Leaders
- 5 Meetings with ICSB President/Chair
- 10 minute Keynote Speech in Opening Session
- One 60-minute training session for the World Congress Marketplace or Research tracks
- CEO or President (or Senior Director) interview with the media team

Diamond Sponsor



\$50,000

The Diamond Sponsor is one of the high-level partnerships available for the ICSB 65th World Congress. Your organization will play a major part in the Congress. The Diamond Sponsorship package enables your organization to demonstrate its support and commitment to the key decision-makers in the global economy. As a Diamond Sponsor, you will enjoy a value-added partnership with the following exclusive benefits.

Exclusively for Diamond Sponsor:

- Opportunity for a Senior Director to deliver an opening 10-minute speech to delegates at the opening.
- Display strategic partner roll-ups at the opening ceremony.
- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- 60-second corporate commercial/presentation to be played for delegates on the main screen.



Exclusively for Diamond Partner:

- 15 Complimentary Registrations (€9,000 value)
- Exhibit Booth
- 15 Individual ICSB Memberships (€1,875 value)
- (7) seats on any of ICSB Global Certificates (€3500 value)
- Access to the VIP Lounge



Media Relations & Social Media:

- 4 Promotional Campaigns on Facebook, Twitter, Linked-in, and Instagram
- 1/2 page advertisement on ICSB's ISBM & IICSB
- Promotion to media & press channels as a Partner of the ICSB 2021 Paris
- Promotion via ICSB social media channels
- Two dedicated emails to all ICSB Members worldwide
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 - Paris social media channels (website, Facebook, Twitter, LinkedIn, & Instagram)



On-Site Promotion:

- Official recognition of the "Diamond Sponsor" at Conference opening & closing sessions from the chair of the Congress
- Organization's Logo included in all on-site Congress collateral
- "Diamond Sponsor" branding in venue & congress hall, designation on delegates' name badges, & organization's logo in the VIP Lounge
- Placing of the brochure & corporate gifts inside the Congress briefcase and/or in the VIP lounge
- Co-organizing one (1) of the Congress tracks in terms of content and speaker selection



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc.)
- Logo on all Congress material (online & in-print).
- Logo placed as Partner on ICSB.org & KHUB membership for 1 year



Printed Promotional Materials:

- One (1) full-page advertisement in the Congress booklet
- Organization's logo displayed as "Diamond Sponsor" on all Congress printed materials (e.g. Backdrops, Roll-ups, Congress booklet, brochures, etc.)



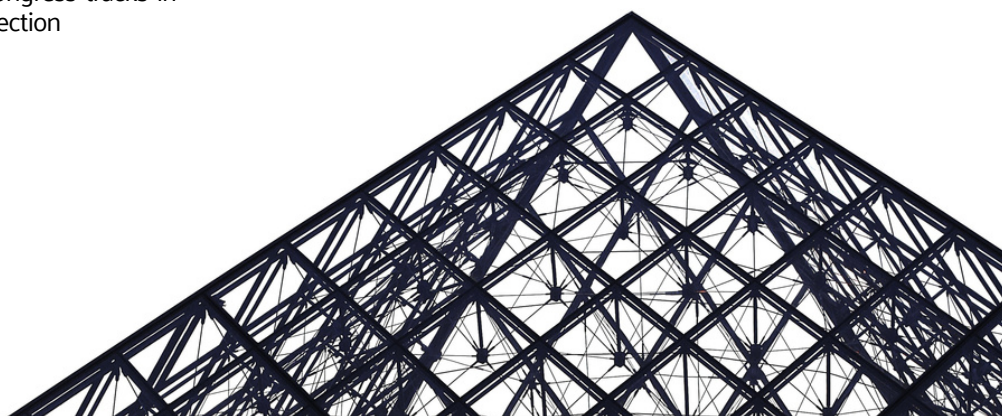
Gala Dinner:

- 5-minute speech at the Gala Dinner
- Logo presented in the Dinner Program
- Opportunity to present an ICSB Award
- Seat at the Head Table
- Attendance of the the President Reception
- 1 dedicated table with 10 seats



Programming:

- 3 Meetings with ICSB Thought Leaders
- 3 Meetings with ICSB President/Chair
- 10 minute Keynote Speech in Opening Sessions
- One 60-minute training session for the World Congress Marketplace or Research tracks
- CEO or President (or Senior Director) interview with the media team



Platinum Sponsor



\$25,000

The Platinum Sponsor will be part of the major aspects of this landmark event. This unique opportunity enables your organization to demonstrate its support and commitment to the key-decision makers in the global economy. As a Platinum Sponsor, you will enjoy a value-added sponsorship with the following exclusive benefits.

Exclusively for Platinum Sponsor:

- Opportunity for a Senior Director to deliver an opening 5-minute speech to delegates at the opening.
- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen in the opening ceremony.



Main Benefits:

- 10 Complimentary Registrations (€6,000 value)
- Exhibit Booth
- 10 Individual ICSB Memberships (€1,225 value)
- (5) seats on any of ICSB Global Certificates (€2500 value)
- Access to the VIP Lounge



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc.)
- Presenting Logo on all Congress material (online and in-print)
- Logo placed as Partner on ICSB.org & KHUB membership for 1 year



Media Relations & Social Media:

- 3 Promotional Campaigns on Facebook, Twitter, Linked-in, and Instagram
- 1/2 page advertisement in either ICSB's JSBM or JICSB
- Promotion to media & press channels as a Partner of the ICSB 2021 Paris
- Promotion via ICSB social media channels.
- One dedicated email to ICSB Members Worldwide
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 - Paris social media channels. (website, Facebook, Twitter, LinkedIn & Instagram)



Printed Promotional Materials:

- One (1) full-page advertisement in the Congress booklet
- Organization's logo displayed as "Platinum Sponsor" on all Congress printed materials (e.g. Backdrops, Roll-ups, Congress booklet, brochures, etc.)



Gala Dinner:

- 5-minute speech at the Gala Dinner
- Logo presented in the Dinner Program
- Opportunity to present an ICSB Award
- Seat at the Head Table
- Attendance of the the President Reception
- 1 dedicated table



On-Site Promotion:

- Official recognition of the "Platinum Sponsor" at Conference opening & closing sessions from the chair of the Congress
- Organization's Logo included in all on-site Congress collateral, including onsite Congress publications and signage
- Branding in the venue and the main congress hall as a "Platinum Sponsor"
- Placement of brochure & corporate gifts inside the Congress briefcase and/or in the VIP lounge



Programming:

- Two (2) speaking slots during the congress (one (1) will be a plenary session)
- CEO or President (or Senior Director) interview with the media team
- One-to-one meeting with ICSB Board of Directors (if requested)
- Opportunity to organize a small parallel workshop (hour & a half) during the congress (Pre-event Day 1 or 2 of the congress)
- Ten (10) day passes to attend ICSB 2020 Paris



Gold Sponsor



\$20,000

The Gold sponsor will be part of the major aspects of this landmark event. This unique opportunity enables your organization to demonstrate its support and commitment to the key-decision makers in the global economy. As a Gold Sponsor, you will enjoy a value-added sponsorship with the following exclusive benefits.

Exclusively for Gold Sponsor:

- Opportunity for a Senior Director to deliver a congratulatory 3-minute remark to delegates at the opening.
- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen in the opening ceremony.



Main Benefits:

- 5 Complimentary Registrations (€3,000 value)
- Exhibit Booth
- 5 Individual ICSB Memberships (€625 value)
- (5) seats on any of ICSB Global Certificates (€2500 value)
- Access to the VIP Lounge



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc.)
- Presenting Logo on all Congress material (online and in-print)
- Logo placed as Partner on ICSB.org & KHUB membership for 1 year



Media Relations & Social Media:

- 2 Promotional Campaigns on Facebook, Twitter, Linked-in, and Instagram
- Promotion to media & press channels as a Partner of the ICSB 2021 - Paris
- Promotion via ICSB social media channels.
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 - Paris social media channels. (website, Facebook, Twitter, LinkedIn & Instagram)



Printed Promotional Materials:

- 1/4-page advertisement in the Congress booklet
- Organization's logo displayed as "Gold sponsor" on all Congress printed materials (e.g. Backdrops, Roll-ups, Congress booklet, brochures, etc.)



Gala Dinner:

- 2-minute speech at the Gala Dinner
- Logo presented in the Dinner Program
- Opportunity to present an ICSB Award
- Seat at the Head Table
- Attendance of the the President Reception



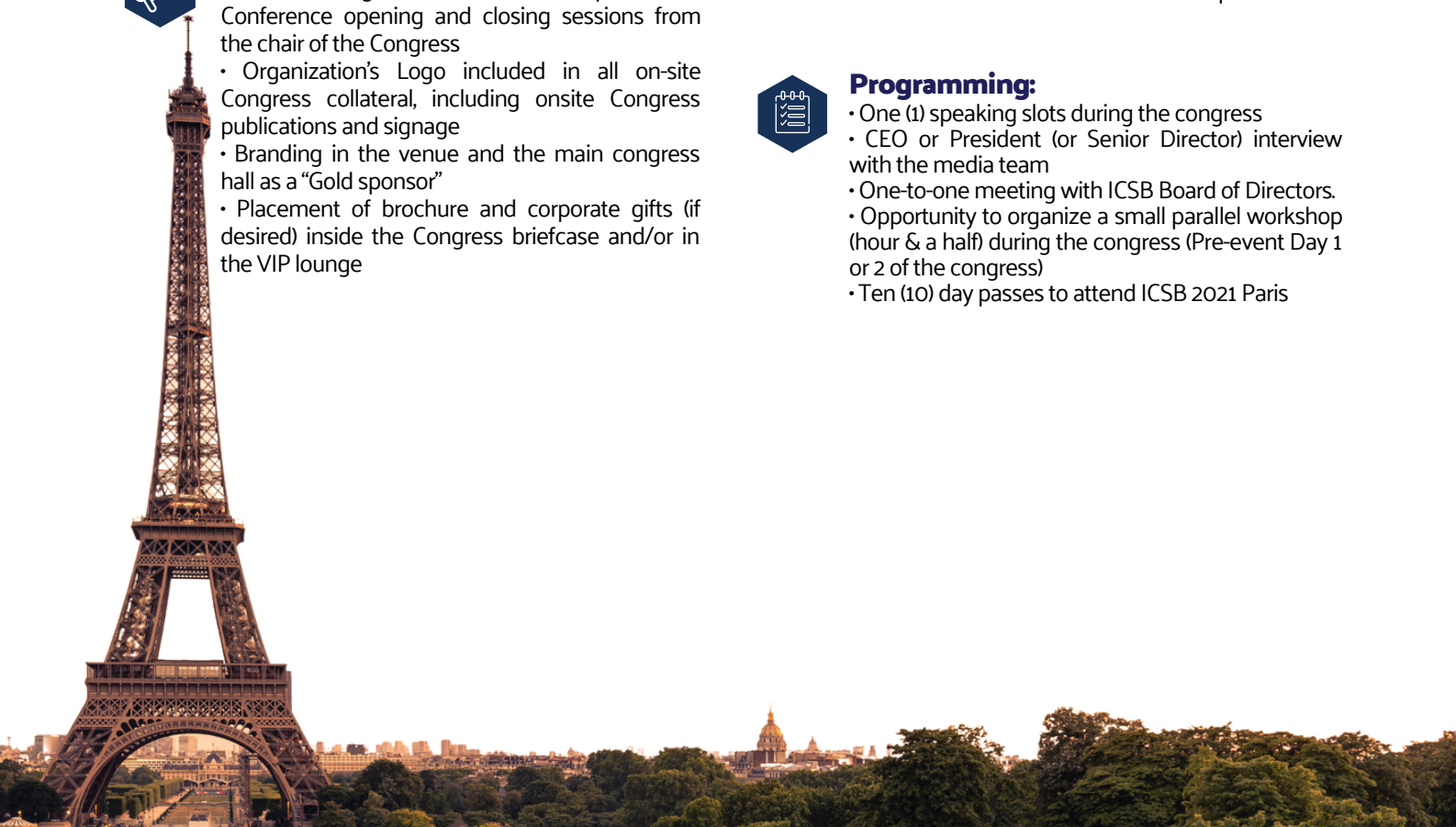
On-Site Promotion:

- Official recognition of the "Gold Sponsor" at Conference opening and closing sessions from the chair of the Congress
- Organization's Logo included in all on-site Congress collateral, including onsite Congress publications and signage
- Branding in the venue and the main congress hall as a "Gold sponsor"
- Placement of brochure and corporate gifts (if desired) inside the Congress briefcase and/or in the VIP lounge



Programming:

- One (1) speaking slots during the congress
- CEO or President (or Senior Director) interview with the media team
- One-to-one meeting with ICSB Board of Directors.
- Opportunity to organize a small parallel workshop (hour & a half) during the congress (Pre-event Day 1 or 2 of the congress)
- Ten (10) day passes to attend ICSB 2021 Paris



Event Sponsor



\$15,000

Event Sponsors are an essential part of this landmark event. This unique opportunity enables your organization to demonstrate its support and commitment to the key-decision makers in the global economy. As the Event Sponsor, you will enjoy a value-added sponsorship with the following exclusive benefits.

Exclusively for Event Sponsor:

- Opportunity for a Senior Director to deliver a congratulatory 3-minute remark to delegates at the opening.
- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen throughout sponsored events.



Main Benefits:

- 3 Complimentary Registrations (€1,800 value)
- Exhibit Booth and one (1) complimentary invitation for the exhibition area
- 3 Individual ICSB Memberships (€375 value)
- (3) seats on any of ICSB Global Certificates (€1500 value)
- Access to the VIP Lounge



Media Relations & Social Media:

- 2 Promotional Campaigns on Facebook, Twitter, Linked-in, and Instagram
- Promotion to media & press channels as a Partner of the ICSB 2021 - Paris
- Promotion via ICSB social media channels
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 - Paris social media channels. (website, Facebook, Twitter, LinkedIn & Instagram)



On-Site Promotion:

- Official recognition of the "Event Sponsor" at Conference opening and closing sessions from the chair of the Congress
- Organization's Logo included in all on-site Congress collateral, including onsite Congress publications and signage
- Branding in the venue and the main congress hall as a "Event sponsor"
- Placement of brochure and corporate gifts (if desired) inside the Congress briefcase and/or in the VIP lounge



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc.)
- Presenting Logo on all Congress material (online and in-print)
- Logo placed as Partner on ICSB.org & KHUB membership for 1 year



Printed Promotional Materials:

- 1/4-page advertisement in the Congress booklet
- Organization's logo displayed as "Event sponsor" on all Congress printed materials (e.g. Backdrops, Roll-ups, Congress booklet, brochures, etc.)



Gala Dinner:

- 2-minute speech at the Gala Dinner
- Logo presented in the Dinner Program
- Opportunity to present an ICSB Award
- Seat at one of the Head Tables
- Attendance of the the President Reception



Programming:

- One (1) speaking slots during the congress
- CEO or President (or Senior Director) interview with the media team
- One-to-one meeting with ICSB Board of Directors (if requested)
- Opportunity to organize a small parallel workshop (hour & a half) during the congress (Pre-event Day 1 or 2 of the congress)
- Five (5) day passes to attend ICSB 2021 - Paris



Lunch Exclusively:

- The organization's logo prominently positioned in the Lunch area
- Opportunity to provide brochures and/or a sponsor-supplied 'promotional item' to each guest.
- A 30-second corporate commercial presentation will be played for delegates on the main screen



Track Sponsor

\$10,000



As a Track Sponsor, your organization will be a major part of this landmark event. This unique opportunity enables your organization to demonstrate its support and commitment to the key decision-makers in the global economy. As a Track Sponsor, you will be directly impacting the topic sessions throughout the ICSB World Congress. You will also enjoy a value-added sponsorship with the following exclusive benefits:

Exclusively for Track Sponsor:

- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen in the opening ceremony.



Main Benefits:

- 3 Complimentary Registrations (€1,800 value)
- Exhibit Booth and one (1) complimentary invitation for the exhibition area
- 3 Individual ICSB Memberships (€375 value)
- (3) seats on any of ICSB Global Certificates (€1500 value)
- Access to the VIP Lounge



Media Relations & Social Media:

- Promotion to media & press channels as a Partner of the ICSB 2021-Paris
- Promotion via ICSB social media channels
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 - Paris social media channels. (website, Facebook, Twitter, LinkedIn & Instagram)



On-Site Promotion:

- Organization's Logo included in all on-site Congress collateral, including onsite Congress publications and signage
- Branding in the venue and the main congress hall as a "Track Sponsor"
- Placing of brochure and corporate gifts (if desired) inside the Congress briefcase and/or in the VIP lounge



Gala Dinner:

- Logo presented in the Dinner Program
- Seat at the one of the Head Tables
- Attendance at the President Reception



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc.)
- Organization's logo included in Pre-Congress communication channels



Printed Promotional Materials:

- Organization's logo displayed on all Congress printed materials (e.g. Backdrops, Roll-ups, Congress booklet, brochures, etc.)



Programming:

- One (1) speaking slots during the congress
- CEO or President (or Senior Director) interview with the media team
- One-to-one meeting with ICSB Board of Directors (if requested)
- Opportunity to organize a small parallel workshop (hour & a half) during the congress (Pre-event Day 1 or 2 of the congress)
- Five (5) day passes to attend ICSB 2021 - Paris



Gala Dinner Sponsor

\$10,000



As a Gala Dinner Sponsor, your organization will be directly responsible for the closing gala of this landmark event. This unique opportunity enables your organization to demonstrate its support and commitment to the key decision-makers in the global economy. Through this package, you will enjoy a value-added sponsorship with the following exclusive benefits:

Exclusively for Track Sponsor:

- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen in the opening ceremony.



Main Benefits:

- 3 Complimentary Registrations (€1,800 value)
- Exhibit Booth and one (1) complimentary invitation for the exhibition area
- 3 Individual ICSB Memberships (€375 value)
- (3) seats on any of ICSB Global Certificates (\$1500 value)
- Access to the VIP Lounge



Media Relations & Social Media:

- Promotion to media & press channels as a Partner of the ICSB 2021 - Paris
- Promotion via ICSB social media channels
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 - Paris social media channels (website, Facebook, Twitter, LinkedIn & Instagram)



On-Site Promotion:

- Organization's Logo included in all on-site Congress collateral, including onsite Congress publications and signage
- Branding in the venue and the main congress hall as a "Gala Dinner Sponsor"
- Placing of brochure and corporate gifts (if desired) inside the Congress briefcase and/or in the VIP lounge



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc.)
- Organization's logo included in Pre-Congress communication channels



Printed Promotional Materials:

- Organization's logo displayed on all Congress printed materials (e.g. Backdrops, Roll-ups, Congress booklet, brochures, etc.)



Gala Dinner:

- Gala Tables identified by Sponsor
- Logo presented in the Dinner Program
- Seat at one of the Head Tables
- Attendance of the President Reception



Programming:

- One (1) speaking slots during the congress
- CEO or President (or Senior Director) interview with the media team
- One-to-one meeting with ICSB Board of Directors (if requested)
- Opportunity to organize a small parallel workshop (hour & a half) during the congress (Pre-event Day1 or 2 of the congress)
- Five (5) day passes to attend ICSB 2021 - Paris



University



\$5,000

As University sponsor, your organization will be part of the major aspects of this landmark event. This unique opportunity enables your organization to demonstrate its support and commitment to the key decision-makers in the global economy. Through this package, you will enjoy a value-added sponsorship with the following exclusive benefits:

Exclusively for Track Sponsor:

- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen in the opening ceremony.



Main Benefits:

- 3 Complimentary Registrations (€1,800 value)
- Exhibit Booth
- 3 Individual ICSB Memberships (€375 value)
- (2) seats on any of ICSB Global Certificates (€1500 value)
- Access to the VIP Lounge



Media Relations & Social Media:

- Promotion to media & press channels as a Partner of the ICSB 2021 - Paris
- Promotion via ICSB social media channels
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 - Paris social media channels (website, Facebook, Twitter, LinkedIn & Instagram)



Printed Promotional Materials:

- Organization's logo displayed on all Congress printed materials (e.g. Backdrops, Roll-ups, Congress booklet, brochures, etc.)



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 - Paris website, Congress booklet, flyers, etc.)
- Organization's logo included in Pre-Congress communication channels



Gala Dinner:

- Logo presented in the Dinner Program
- Seat at one of the Head Tables
- Attendance of the President Reception



On-Site Promotion:

- Organization's Logo included in all on-site Congress collateral, including onsite Congress publications and signage
- Branding in the venue and the main congress hall as a "University Sponsor"
- Placing of brochure and corporate gifts (if desired) inside the Congress briefcase and/or in the VIP lounge



Coffee/Tea Breaks Sponsor

\$3,000



The Coffee/Tea Breaks Sponsor plays an important role in the social networking opportunities of this landmark event. This unique opportunity enables your organization to demonstrate its support and commitment to the key decision makers in the global economy.

Required of the Coffee/Tea Breaks Sponsor:

- Two Coffee/Tea breaks on a daily basis throughout ICSB 2021 Paris from 12-16 July 2021 at multiple venues.
- Organization logo prominently positioned in the Coffee / Tea breaks area.
- Provide different Coffee/Tea products, so that participants can refresh and network during breaks.

As the Coffee/Tea Breaks Sponsor, you will enjoy a value-added sponsorship with the following exclusive benefits:

Exclusively for the Coffee/Tea Breaks Sponsor:

- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Display Gala Dinner partner roll-ups at the dinner venue.
- Opportunity to attend the President Reception.
- Logo displayed on display screen in the opening ceremony.



Main Benefits:

- Recognition as the Coffee/Tea partner on all printed and digital ICSB 2021 - Paris materials and website
- Prominent acknowledgment as the Coffee/Tea on Congress signage & delegates' name badges
- 1 Complimentary Registration
- Exhibit Booth and one (1) complimentary invitation
- 1 Individual ICSB Membership
- 1 seat on any of ICSB Global Certificates



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 - Paris website, Congress booklet, flyers, etc.)
- Organization's logo included in Pre-Congress communication channels



Printed Promotional Materials:

- Organization's logo displayed as "Coffee/Tea Sponsor" on breaks



Media Relations & Social Media:

- Promotion to media and press channels as a Partner of the ICSB 2021 - Paris
- Promotion via ICSB social media channels



On-Site Promotion:

- Official recognition of the "Coffee / Tea Sponsor" at Congress opening and closing sessions from the chair of the Congress
- Two (2) passes to attend ICSB 2021 Paris



Seed Fund Sponsor



\$2,500

The Seed Fund Sponsor plays an important role in the uniqueness of this landmark event. This unparalleled opportunity enables your organization to demonstrate its support and commitment to the key decision makers in the global economy by its direct contribution to a fund dedicated to support atypical actors in their business ventures. As a Seed Fund Sponsor, you will enjoy a value-added sponsorship with the following exclusive benefits:

Exclusively for the Seed Fund Sponsor:

- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen in the opening ceremony.
- Opportunity to attend the President Reception.



Main Benefits:

- 1 Complimentary Registration
- Exhibit Booth and one (1) complimentary invitation
- 1 Individual ICSB Membership
- 1 seat on any of ICSB Global Certificates



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc.).
- Organization's logo included in Pre-Congress communication channels.



Media Relations & Social Media:

- Promotion to media & press channels as a Partner of the ICSB 2021 - Paris.
- Promotion via ICSB social media channels.



Gala Dinner:

- Attendance of the President Reception.



Printed Promotional Materials:

- Organization's logo displayed on Congress program.



On-Site Promotion:

- Official recognition of the "Seed Fund Sponsor" at Congress opening and closing sessions from the chair of the Congress.
- One (1) pass to attend ICSB 2021 - Paris.



Academy/KHUB



\$2,000

The Academy/Khub sponsor plays an important role in the social and educational opportunities for attendees of the ICSB Academy. This unique opportunity enables your organization to demonstrate their support and commitment to the key decision makers in the global economy. As the Academy/KHub Sponsor, you will enjoy a value-added sponsorship with the following exclusive benefits:

Exclusively for the Academy/KHub Sponsor:

- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen in the opening ceremony.
- Display Gala Dinner partner roll-ups at the dinner venue.
- Attend the President Reception.



Main Benefits:

- 1 Complimentary Registration
- Exhibit Booth and one (1) complimentary invitation
- 1 Individual ICSB Membership
- 1 seat on any of ICSB Global Certificates



Media Relations & Social Media:

- Promotion to media and press channels as a Partner of the ICSB 2021 - Paris
- Promotion via ICSB social media channels



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc.)
- Organization's logo included in Pre-Congress communication channels



Printed Promotional Materials:

- Organization's logo displayed on Congress program



On-Site Promotion:

- Official recognition of the "Academy/Khub Sponsor" at Congress opening and closing sessions from the chair of the Congress
- One (1) pass to attend ICSB 2021 - Paris



Angel Share Sponsor

\$1,000



The Angel Share Sponsor will be part of the major aspects of this landmark event. This unique opportunity enables your organization to demonstrate their support and commitment to supporting entrepreneurs and small business researchers who are committed to making a difference in the world. By contributing to the Angel Share, you are directly affecting the life of a student and small business owner by providing them with the opportunity to attend the 2021 ICSB World Congress at a discounted or free rate. As an Angel Share Sponsor, you will enjoy a value-added sponsorship with the following exclusive benefits.

Exclusively for the Angel Share Sponsor:

- Opportunity to provide a sponsor-supplied promotional item to all attendees and participants.
- Logo displayed on display screen in the opening ceremony.



Main Benefits:

- 1 Complimentary Registration
- Exhibit Booth
- 1 Individual ICSB Membership
- 1 seat on any of ICSB Global Certificates



Media Relations & Social Media:

- Promotion to media & press channels as a Partner of the ICSB 2021 - Paris.
- Promotion via ICSB social media channels.
- Organization's Logo included in all ICSB, IPAG, ESSCA and ICSB 2021 - Paris social media channels. (website, Facebook, Twitter, LinkedIn & Instagram).



Pre-Congress Advertising/Website:

- Organization's logo included in all Congress collateral (e.g. ICSB 2021 Paris website, Congress booklet, flyers, etc).
- Organization's logo included in Pre-Congress communication channels.



Printed Promotional Materials:

- Organization's logo displayed on Congress program



Gala Dinner:

- Attendance of the President Reception.



On-Site Promotion:

- Organization's Logo included in all on-site Congress collateral, including onsite Congress publications and signage (if requested).
- Branding in the venue and the main congress hall as a "Angel Share sponsor".



In-Kind Sponsor

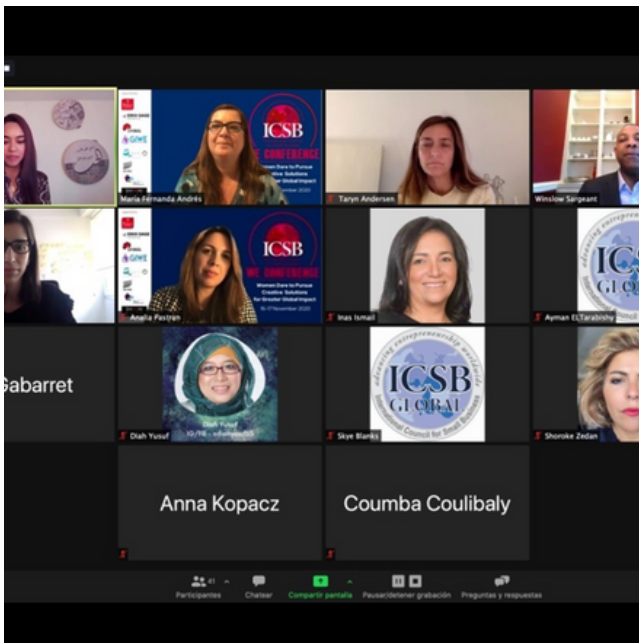


The In-Kind Sponsor will be part of the major aspects of this landmark event. This unique opportunity enables your organization to demonstrate their support and commitment to supporting students and small businesses who are making a difference in the world. By contributing as an In-Kind Sponsor, you will enjoy a value-added sponsorship with exclusive benefits.

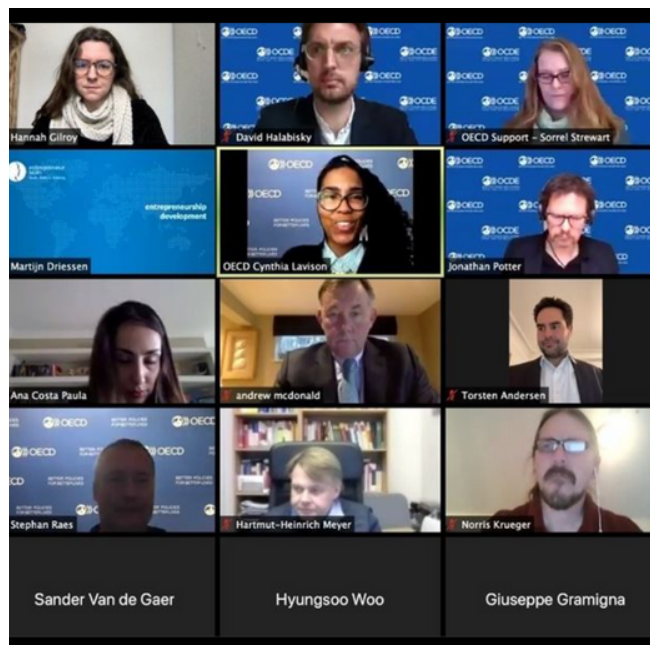
**Opportunities for In-Kind Sponsorships are available,
please email sponsorship@icsb.org for more information.**



Past Conferences



Past Conferences





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World Congress

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