



65TH ANNUAL  
**2021 ICSB  
WORLD CONGRESS**  
HYBRID, HOSTED IN PARIS, FRANCE

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## **L'Exposition Universelle d'Humane Entrepreneurship**

Humanity and humane-centered work have never been of such importance. The coronavirus has exposed the way we have seamlessly and far too eagerly forgotten the human person's value in our quest for progress and innovation. That is why at this moment, we must ask ourselves, "If our work and our society are not created for humanity, what is our goal?"

We must recognize how we have internalized unhealthy patterns that strive for financial capital before acknowledging the social costs. The ICSB 2021 Global Congress in Paris will demonstrate how the simple addition of humanity into our work as supporters and creators of MSMEs can behold the power to completely alter our motivations and outcomes. By engaging in human-centered work, we can alter our perceptions of our own capabilities as well as the capabilities of others, which then invites us into a place of greater progress, growth, and sustainable wealth development.

# Topics

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Academic Entrepreneurship  
Arts & Entrepreneurship  
Corporate Entrepreneurship  
Digital Entrepreneurship  
Ecosystems and National Innovation Systems  
Entrepreneurship & Covid-19 Impact  
Entrepreneurial Finance  
Entrepreneurial Cities  
Entrepreneurship Centers, Co-Working Spaces, and Accelerators  
Entrepreneurship & MSMEs in Rural Economies  
Entrepreneurship & MSMEs Policy  
Entrepreneurship & Platforms  
Entrepreneurship & MSMEs in Developing Regions  
Entrepreneurship & Tourism/Hospitality  
Entrepreneurship & Society 5.0  
Entrepreneurship & Sports  
Entrepreneurship Skills for Tomorrow  
Family Business  
Frugal Innovation  
Green Entrepreneurship  
Innovation & Creativity  
Micro Businesses  
The Future of Entrepreneurship Education  
The Future of Work  
Intrapreneurship  
Humane Entrepreneurship  
Non-Profits and Enterprising Non-Profits  
MSMEs and Technology Innovation  
Productive Entrepreneurship  
Social Entrepreneurship  
Sustainable Development Goals  
Women Entrepreneurship  
Youth Entrepreneurship

\*MSMEs (Micro, Small, Medium-sized Enterprises)



## Types of Submissions\*:

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1. Competitive Papers
2. Workshops
3. Teaching Cases
4. Experiences
5. Doctoral Consortium

**\*Submissions must be made in English.**

### STEP 1 The Abstract

Write an original extended abstract (paper) relating to one of the suggested tracks. Make sure the abstract is no more than 5 pages, excluding works cited and graphs. Save the abstract in PDF form. Don't include your name in the document! If your paper wins an award, we will invite you to submit to JSBM or JICSB.

### STEP 2 The Submission

Submit your paper through the official submission system (found on [www.icsb2021.org](http://www.icsb2021.org)) by March 22, 2021.

### STEP 3 The Decision

You will receive a decision by April 15, 2021 in addition to instructions on how to register for the congress. Remember, only papers presented at the congress will be included in the proceedings!



# Guidelines.

1. Submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
2. Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single PDF or Microsoft Word file. Submission in PDF files is preferred.
3. Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. Doing so will result in an automatic rejection.
4. Extended abstract submissions should be no more than 5 pages - excluding exhibits and references.
5. The extended abstract should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented. We encourage the use of qualitative, quantitative or a combination of these techniques to address research issues in a rigorous way. If you are submitting a Teaching Case or Experience, please define the impact of each and how it relates to the congress theme.
6. Selection for inclusion in the congress program will be based upon quality, originality, and relevance as determined by the review process.
7. Accepted submissions will be published in the ICSB 2021 World Congress Proceedings with ISBN reference.
8. Authors submitting papers agree that if accepted, at least one author (presenting author) will register, pay, and attend the congress to present the paper. Please note that the Congress will take on hybrid or completely online format depending on the situation surrounding group safety and travel in regards to the COVID-19 virus.

# Deadlines.

Deadline to submit all submissions through the congress submission system. We will accept your manuscript as a final version and will allow for limited changes.

**05.15.21**

Deadline for notification of acceptance for all submissions.

**Rolling until  
6.1.21**

Presenting Author Registration Deadline.

**6.5.21**

# Helpful Insights.

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## Teaching Cases

Teaching cases stimulate the development of students' critical thinking skills in realistic business situations. This track is ideal for authors who are involved in case teaching, either by writing case studies or teaching a course based entirely on cases. All authors must indicate (on the first page of their submission) if they plan to present a 30- or 60-minute case.

## Workshops

Workshops are defined as interactive sessions designed & implemented by the delegates who propose them. Workshops' main objective is to provide participants a learning experience that will impact their academic, professional and/or business development. Workshops can refer to some of the topics of interest of this Congress or they can propose new topics strongly linked to those of this Congress. Please be aware that workshop leaders may be requested to give their workshop on July 12th, 13th, 14th, or 15th, 2021 in Paris, France (or online if Congress is moved to a digital platform).

## Doctoral Consortium

Doctoral students must be full-time doctoral students who are emerging small business and/or entrepreneurship scholars and are pursuing academic careers in entrepreneurship. The consortium will feature leading faculty in the discipline. It will focus upon both research and pedagogical issues relevant to the student who is preparing for a career of thought leadership, curricular development, and disciplinary advancement. Doctoral students are encouraged to specify research questions as well as the potential contributions they envision. They should also provide findings and conclusions (if available) to verify that the proposal is much more than just an idea for a paper that may be written in the future.

Please note that there will be a pre-congress event on Tuesday, July 13th for the doctoral consortium. The main research presentations will be held on Thursday and Friday, July 15th and 16th, 2021.

## Experiences

Those who are actively involved in running innovative practices at the university or firm-level or those demonstrating exceptional practices in entrepreneurship and/or SMEs assistance & development have the opportunity to present & discuss their experiences in a roundtable setting. Authors are encouraged to describe the general context in which their expertise is embedded, the main target population, the objectives and activities, the main challenges, and the major results obtained. Importantly, they should also provide some key lessons derived from these interventions. The Experiences will be presented on July 15th and 16th, 2021.